



## **Your Organization Could Be Missing Out!** **Introducing the NEW IGA Personal Rewards Card**

In Fall 2012, Cox's IGA introduced the IGA Personal Rewards Card. Supporters can earn for your organization with their Personal Rewards card **IF** they register it with eScrip!

### **Tell your supporters to:**

1. Continue using their Cox's IGA eScrip Community Card or pick up the new IGA Personal Rewards Card to earn for your school, non-profit, or faith organization. Both give them the store coupons and discounts plus generate contributions for your group.
2. Register their new IGA Personal Rewards Card by going to [www.escrip.com/coxs\\_iga.jsp](http://www.escrip.com/coxs_iga.jsp) or calling toll-free 1-800-931-6258.
3. Use either card every time they shop to earn up to 3% of their purchase amount.



**Use either card and earn!**

