

INTRODUCING COMMUNITY ROUND UP

Community Round Up by Givex is a community engagement program that allows your customers to make small donations by rounding up their purchases to the nearest dollar. The difference with Givex *is your customers choose where their round-up funds go!*

- Easy and convenient: Customers make small donations on their purchases to the charity *of their choice*
- Engage customers: they are making a difference in a meaningful way, even if they are only able to contribute small amounts – small change, big impact!
- Low cost for you as your customers fund the contributions
- Increased donations: small amounts more frequently add up to greater contributions¹

Community Round Up builds sales and loyalty

- Local schools and nonprofits encourage their families to shop with you
- Create a positive brand image through socially responsibility and commitment to the community – high visibility and high impact
- Replace your current donation program by adding promotional “Matching” events to your round up program
- Sales metrics measured at the customer level – how do you measure the effectiveness of your current giving program?

The most powerful brand in community fundraising is the charity receiving the benefit—
let your customers choose who they want to support!



I already do a round up program, why do I need Givex?

- Givex provides a mechanism where you have *hundreds of local charities per store participating at once* – chosen by your customers – instead of just one at a time
- We eliminate the hassle by providing all the tools to administer the program effortlessly for you:
 - » Automatic tracking by customer
 - » Monthly EFT charity payments
 - » Community Round Up portal on your website – customers see how much they have given and how much their charity has received from all your customers
 - » Charity fundraising reporting by customer

¹ “Asking For Less Gets More! Proof Register Roundup Is a Winning Fundraising Strategy,” David Hessekiel, Forbes, Apr 21, 2022

GET STARTED TODAY IN THIS ENGAGING & LOW-COST, HIGH VALUE PROGRAM!

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